

## **Res. Asst. CANDAR UZUNER**

### **Personal Information**

**Email:** cuzuner@ankara.edu.tr

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### **International Researcher IDs**

ORCID: 0000-0002-1012-6227

Yoksis Researcher ID: 343338

### **Education Information**

Doctorate, Ankara University, Siyasal Bilgiler Fakültesi, İşletme Bölümü, Turkey 2022 - Continues

Postgraduate, Cankaya University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2019 - 2022

Undergraduate Double Major, Cankaya University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2016 - 2019

Undergraduate, Cankaya University, Faculty Of Economics And Administrative Sciences, Department Of International Trade, Turkey 2015 - 2019

### **Foreign Languages**

English, C2 Mastery

### **Research Areas**

Management, Management and Organization, Human Resources Management

### **Academic Titles / Tasks**

Research Assistant, Ankara University, Siyasal Bilgiler Fakültesi, İşletme Bölümü, 2021 - Continues

### **Articles Published in Other Journals**

- BIG DATA OF BIG COMPANIES: A CONTENT ANALYSIS FOR HOW ISO-500 LISTED FIRMS USE BIG-DATA**  
ŞENER İ., ERMAN H., UZUNER C.  
Erciyes Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.2, no.49, pp.130-145, 2020 (Peer-Reviewed Journal)

### **Books & Book Chapters**

- Örnek Olaylar-Hizmet Şirketleri-Giyim Mağazaları, Üretim Şirketleri-Spor**  
Uzuner C.

in: Stratejik Yönetim: Rekabet Avantajı Yaklaşımı, Doç. Dr. İrge ŞENER, Dr. Ahmet Anıl Karapolatgil, Editor, Palme Yayın Dağıtım, Ankara, pp.500-515, 2022

## **Refereed Congress / Symposium Publications in Proceedings**

### **I. Big Data of Big Companies: A Content Analysis for How ISO-500 Listed Firms Use Big-Data**

ŞENER İ., ERMAN H., UZUNER C.

19th International Business Congress, Kayseri, Turkey, 23 September 2020, pp.1-15

## **Metrics**

Publication: 3